

# Workshop on ‘Design and decode the pharmacoeconomic studies’

- A preconference workshop on ‘*Design and decode the pharmacoeconomic studies*’ will be conducted as part of the 15th Annual Conference of the Indian Society of Rational Pharmacotherapeutics (ISRPTCon 2023) hosted by Department of Pharmacology, Kasturba Medical College, Manipal.

Venue: Kasturba Medical College, Manipal

Date: 03-11-2023

Time: 9.00 am – 5.30 pm

- Interested participants can register either for the workshop only or for the conference along with the workshop.
- Link for registration: <https://forms.gle/MqiCHbp9MwKC5FGy7>
- Link for conference website: <https://conference.manipal.edu/ISRPTCON2023/Home.aspx>

## Workshop details

Serial no.	Name of resource person	Topic	Time
1.	Dr Harish Thanusubramanian, Medical Advisor, Hospital, Pfizer Limited	Introduction to Pharmacoeconomics and Concepts	9.00 am to 9.45 am
2.	Dr Santosh Taur, Director Medical Affairs, Vaccines & Digital, Pfizer Limited, Mumbai	Pharmacoeconomic study designs and models	9.45 am to 10.30 am
3.	Dr Santosh Taur	Writing a PE Protocol and Reporting the PE Study	10.30 am to 11.15 am
4.	Dr Santosh Taur	Hands -on Exercises	11.15 am to 12.30 pm
5.	Dr Harish Thanusubramanian	Pharmacoeconomic Studies: Interpretation of Results	12.30 pm to 1.15 pm
	LUNCH BREAK		1.15 pm to 1.45 pm
6.	Dr Harish Thanusubramanian	Hands-on Exercises	1.45 pm to 3.00 pm

7.	Dr Hitesh Muley, Medical Lead, Rare Disease, Pfizer Limited, Mumbai	Sensitivity Analysis in PE Studies	3.00 pm to 4.00 pm
8.	Dr Hitesh Muley	Hands-on Exercises	4.00 pm to 5.30 pm

### Preconference Workshop registration fees

Delegate Category	Fees
Postgraduate	₹ 1200
Faculty	₹ 2200

- Credit points will be awarded as per Karnataka Medical Council.
- For queries, please contact:  
Dr Shreya Hegde (7043328646) or Dr Smita Shenoy (9844559772)